



FOR IMMEDIATE RELEASE

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Diamond Vogel and Keep Iowa Beautiful Open Applications for 2025 Paint Iowa Beautiful Awards

Diamond Vogel and Keep Iowa Beautiful have announced that applications for 2025 Paint Iowa Beautiful grants opened on Tuesday, November 19th, 2024. The longstanding partnership provides free paint to a wide variety of public service and community betterment projects throughout Iowa.

Keeping up the appearance of our buildings, facilities and parks is an important component of viable communities. Well-maintained and painted buildings reflect pride in our communities. Thousands of gallons of paint have been donated to community groups through the Paint Iowa Beautiful program.

“Keep Iowa Beautiful is honored to continue our partnership with Diamond Vogel to award paint to these community betterment projects,” said Andy Frantz, Executive Director of Keep Iowa Beautiful. “We were thrilled to see the number of quality applications submitted by Iowans working to make their state a more beautiful place to live, work and play.”

In its 20-year partnership with Keep Iowa Beautiful, Diamond Vogel has awarded enough paint to cover over five million square feet of surfaces for 1,438 community projects in Iowa.

Applications are due February 14th, 2025. For more information, visit <https://keepiowabeautiful.org/grants-scholarships/grants/paint-iowa-beautiful/>.

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About Diamond Vogel

Diamond Vogel is an Iowa based, family owned company started in 1926 by Andrew Vogel. It serves 13 states with seven manufacturing facilities and over 53 service center outlets providing Architectural Finishes, Industrial and Original Equipment Finishes and Home Decorating Products. www.diamondvogel.com

About Keep Iowa Beautiful

Keep Iowa Beautiful was established in 2000 by Governor Robert D. Ray and Donald F. Lamberti becoming the 23rd State Affiliate of Keep America Beautiful. It is a 501c3 charitable organization working with citizens, neighborhoods and communities in improving the vitality and cultural health of the state of Iowa. KIB is helping build stronger communities to develop sustainable futures. For more information see our web page at www.keepiowabeautiful.org