

HOW TO: HOST A COMMUNITY PICK-UP EVENT

KEEP AMERICA BEAUTIFUL AFFILIATE

IN ADVANCE OF THE EVENT

Pick the spot(s) where you'll clean up litter. Popular options include:

- Public parks and trails
- Downtown sidewalks and plazas
- School grounds
- Rivers or lakes
- Ditches along roadways

Be aware of who owns the property and make sure you have permission. For parks and public spaces, contact city hall or the city parks department.

Pick your date, time and meet-up location.

- Pick a time where temperatures will be comfortable and you'll have enough daylight.
- Set an end time so volunteers know what to expect.
- Meet where there's plenty of room to safely gather and park (not the side of the road).

Gather supplies.

- Gloves are a must for health and safety!
- Trash grabbers
- Trash bags
- Brightly colored vests or reflective clothing (especially if working along roads)
- Water and snacks for volunteers
- Hand sanitizer or access to soap and water
- Signage put up a yard sign/banner with the name of your organization (so volunteers can find you & passersby know who to thank!)

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6 QUICK TIPS

1. Plan ahead

Choose a well-timed date and safe location; secure permissions; gather supplies; coordinate waste disposal.

2. Make it easy to join

Invite potential volunteers with clear info on where, when, and what to bring.

3. Register the event with *Pick-Up Iowa* Sign up at www.keepiowabeautiful.com.

4. Safety first

Gloves, grabbers, and bright clothing help keep volunteers safe.

5. Show appreciation

Offer snacks, social media shoutouts, or a small celebration for volunteers.

6. Share your impact

Take photos, track results, and share!







Make a plan for disposing of trash.

Where will full trash bags go? Coordinate with your waste management company or recruit a volunteer with a truck to take bags to a disposal site.

Recruit volunteers and publicize.

- Make a flyer or graphic to post around town and online. Try Canva.com for free templates.
- Where to share: City social media pages, local facebook groups, library, rec center, churches, school newsletters, nonprofit email lists.
- Tell volunteers what to wear/bring sturdy shoes, appropriate clothes, water, hat, sunblock, and supplies such as gloves or grabbers.

Prepare and sign waivers.

Prepare a waiver for volunteers to sign that acknowledges the risks of participating in the event. Minors need a guardian to sign. Waivers can be signed in advance or at the event. Sample waivers:

- Adopt A Stream
- <u>Chicago Parks Foundation</u>

ON THE DAY OF THE EVENT

- Meet Up: Have volunteers meet in a central location to sign waivers, pick up supplies, review safety tips, and get assignments for where to go. Put up a sign or banner to help people find the meeting place.
- Work in Groups: Don't have volunteers work alone working in small groups of 2-5 people is better for safety and visibility, and it's more fun!
- Flexibility: Add flexibility to work assignments so volunteers don't have too much/too little to do. Identify priority areas to start with, and additional areas to cover if time allows.
- Set an end time.
- Tell volunteers where to bring full trash bags.
- Provide water and snacks at the end. Bigger events could add entertainment or a food truck.
- Provide safety tips for volunteers (see side bar).

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SAFETY TIPS FOR VOLUNTEERS

Litter can contain dangerous objects

- Avoid touching litter directly by wearing gloves and using trash grabbers.
- Do not open any sealed containers.
- Do not pick up sharp objects, needles, chemical or gas containers, unidentified containers or substances, or anything else that could be harmful.
- When in doubt, leave it!

Be aware of your surroundings

- Be cautious along roadways and make sure children are closely supervised if working near roads or water. Assign children to areas away from busy roadways and other hazards.
- Be aware of hunting seasons and locations when working in natural areas.

Prepare to be outside

 Wear proper clothing and sun protection - sturdy shoes, hats, sunscreen. If working in wooded areas, wear bug spray and check for ticks afterward.

AFTER THE EVENT

- Thank your volunteers in person, on social media, in your newsletter, etc.
- Share your success: Take pictures and share on your social media or newsletters, with the local paper, and with any groups that participated
- Share your pictures with Keep Iowa Beautiful!

CONTACT US:

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www.KeeplowaBeautiful.org

Thank you to Keep America Beautiful for their contributions to this flyer!

