



KEEP AMERICA BEAUTIFUL AFFILIATE

CORPORATE SPONSORSHIP OPPORTUNITIES

Keep Iowa Beautiful inspires and educates people to take action every day to take part in revitalizing their community. Rural small towns are the backbone of Iowa, and Keep Iowa Beautiful is committed to revitalizing these communities that we call home.

Keep Iowa Beautiful offers several donation levels to help organizations demonstrate their commitment and support for Keep Iowa Beautiful's mission. All donations made to Keep Iowa Beautiful contribute to our programs or our endowment at the Community Foundation of Greater Des Moines, and all contributions qualify for tax deductions on your state taxes.

Your support
will help us in our
effort to **transform
public spaces** into
beautiful places.

Keep Iowa Beautiful is a 501(c)3,
therefore all donations are tax deductible.
Keep Iowa Beautiful's EIN number
is 42-1497912.

The most common ways
to help support the mission of
Keep Iowa Beautiful are:

SPONSORSHIPS

Keep Iowa Beautiful works with corporations, nonprofits, educational organizations, associations, government agencies and others whose financial support, employee engagement and in-kind contributions significantly advance our mission and make our work possible.

PROGRAM OR EVENT SPONSORSHIP

Target your support to specific Keep Iowa Beautiful programs, research, or events that directly meet your corporate/individual goals and objectives.

ORGANIZATION SPONSORSHIP

Allow us to invest in the capacity of Keep Iowa Beautiful to place them in a stronger position to lead change through our programs.

IN-KIND SUPPORT

Donate products or services as vital budget-relieving support. From food to technology to goods (e.g., water, garbage bags, or automobiles), your donations allow us to continue our work and support our mission.

WORKPLACE GIVING

Give employees an easy, effective way to make tax-deductible donations that support and improve their community environments.

CORPORATE SPONSORSHIP OPPORTUNITIES

We know how important it is to recognize your support. All sponsors will be recognized on our website, monthly newsletter, social media channels, events, and on all related collateral materials. Keep Iowa Beautiful will work with you to create a shared vision that supports sustainable, mutually beneficial long-term relationships.

SPONSOR A PROGRAM

PROGRAM	RESULTS	GIVING LEVEL
HOMETOWN PRIDE Hometown Pride communities identify priority projects, and paid coaches support its implementation.	<ul style="list-style-type: none"> ✓ Build local leaders ✓ New community amenities ✓ Increased economic vitality ✓ Enhanced civic pride ✓ Cross sector collaboration 	\$60,000
HOMETOWN PROJECT GRANT A fund which supports the material costs of Hometown Pride projects.	<ul style="list-style-type: none"> ✓ Enhance the Hometown Pride community project 	\$5,000 – \$25,000
PICK-UP IOWA Statewide litter pick-up initiative.	<ul style="list-style-type: none"> ✓ Community engagement ✓ Volunteerism ✓ 2,000+ bags of trash collected across 36 communities 	\$5,000
PHOTO CONTEST Photo contest aimed at raising awareness of Iowa's rural and urban beauty.	<ul style="list-style-type: none"> ✓ Statewide media visibility ✓ Social media engagement 	\$10,000
PAINT IOWA BEAUTIFUL Free paint to public service projects in Iowa aimed at enhancing beauty and vitality of community.	<ul style="list-style-type: none"> ✓ Murals, museums, historic buildings improved ✓ Community pride 	\$10,000
YOUTH SCHOLARSHIPS Scholarships to high school seniors for students who foster environmental stewardship.	<ul style="list-style-type: none"> ✓ Investment in future 	\$5,000

FUND OUR MISSION

Your generous support helps sustain our ongoing efforts to strengthen and uplift our communities. Choose from the following sponsorship levels:

HOMETOWN ICON
\$25,000

HOMETOWN LEGEND
\$15,000

HOMETOWN HERO
\$10,000

HOMETOWN CHAMPION
\$5,000

PLEASE CONTACT US AT:

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