



KEEP AMERICA BEAUTIFUL AFFILIATE

SPONSORSHIP AND DONATION OPPORTUNITIES

Keep Iowa Beautiful inspires and educates people to take action every day to take part in revitalizing their community. We envision a state in which every community is a clean, green, and beautiful place to live.

Keep Iowa Beautiful offers several donation levels to help organizations and individuals demonstrate their commitment and support for Keep Iowa Beautiful's mission. All donations made to Keep Iowa Beautiful contribute to our operating fund or our endowment at the Community Foundation of Greater Des Moines, and all contributions qualify for tax deductions on your state taxes.

Your support will help us in our effort to **transform public spaces** into **beautiful places**.

Keep Iowa Beautiful is a 501(c)3, therefore all donations are tax deductible. Keep Iowa Beautiful's EIN number is 42-1497912.

The most common ways to help support the mission of Keep Iowa Beautiful are:

1

CORPORATE SPONSORSHIPS

Keep Iowa Beautiful works with corporations, nonprofits, educational organizations, associations, government agencies and others whose financial support, employee engagement and in-kind contributions significantly advance our mission and make our work possible.

PROGRAM OR EVENT SPONSORSHIP

Target your support to specific KIB programs, research, or events that directly meet your corporate/individual goals and objectives.

ORGANIZATION SPONSORSHIP

Allow us to invest in the capacity of KIB staff to ensure they have the technology, training, skills development, and other resources that place them in a stronger position to lead change through our programs.

IN-KIND SUPPORT

Donate products or services as vital budget-relieving support. From food to technology to goods (e.g., water, garbage bags, or automobiles), your donations allow us to continue our work and support our mission.

WORKPLACE GIVING

Give employees an easy, effective way to make tax-deductible donations that support and improve their community environments.

SPONSORSHIP AND DONATION OPPORTUNITIES

(CONTINUED)

We know how important it is to recognize your support. All sponsors will be recognized on our website, monthly newsletter, social media channels, and on all collateral materials.

PLATINUM - \$10,000

- Free half page ad or individual recognition in Annual Report and all digital/printed marketing collateral
- Free sponsored hole and foursome at Annual Golf Tournament
- Annual Donor Luncheon with Keep Iowa Beautiful leadership and state government leadership
- Participate in a Hometown Pride project ribbon-cutting ceremony

GOLD - \$5,000

- Free quarter page ad opportunity or individual recognition in Annual Report and all digital/printed marketing collateral
- Discounted sponsored hole and foursome at Annual Golf Tournament

SILVER - \$2,000

- Ad opportunity or individual recognition in Annual Report and all marketing collateral
- Early registration for Keep Iowa Beautiful golf tournament

BRONZE - \$1,000

- Company/Individual name listed in Annual Report
- Early registration for Keep Iowa Beautiful golf tournament

2 MAKE A PERSONAL DONATION

DONATION: Keep Iowa Beautiful accepts gifts by check, credit card on our website, or your donor-advised fund (DAF).

BEQUEST: A bequest from either a will or trust lets you pass any amount you wish to Keep Iowa Beautiful, free of estate tax. You can choose to leave cash, a percentage of your estate, or a percentage of a specific asset. Because bequests do not come to Keep Iowa Beautiful until after your lifetime, you can leave a legacy without giving up assets today.

BENEFICIARY DESIGNATION OF A RETIREMENT PLAN, SUCH AS AN IRA, 401(K) OR 403(B):

Most retirement plan assets are costly for heirs to inherit because they may face taxation. Qualified retirement plan funds can be designated to Keep Iowa Beautiful tax-free. You can make Keep Iowa Beautiful or an affiliate a partial or full beneficiary of your retirement plan.

BENEFICIARY DESIGNATION OF A LIFE INSURANCE POLICY:

You can designate Keep Iowa Beautiful as a partial or full beneficiary of a life insurance policy and, as a result, make a considerably larger gift than if you were to donate the cash equivalent of the policy's premiums.

3 MAKE A GIFT OF STOCK

There are several advantages to making a donation of appreciated stock to Keep Iowa Beautiful. You will not incur capital gains tax and you may receive a charitable tax deduction for the full value of the stock.

4 MAKE A QCD (QUALIFIED CHARITABLE DISTRIBUTION)

Keep Iowa Beautiful accepts QCDs from your Individual Retirement Account (IRA). If you are required to make annual withdrawals from your IRA, the QCD can satisfy your Required Minimum Distribution and exclude the funds from your taxable income.

CONTACT US

Exec. Director, Andy Frantz: afrantz@keepiowabeautiful.org

2910 Westown Pkwy, #302 | West Des Moines, IA 50266

www.KeepIowaBeautiful.org