

Keep Iowa Beautiful®

Fall 2018

HOMETOWN PRIDE COACHES MEET

KIB staff and Hometown Pride coaches recently met in Bellevue for a day-long meeting. On the way everyone stopped in Anamosa, home of the late artist Grant Wood, to see the newly erected American Gothic statue. The 25-foot sculpture by artist Seward Johnson is on loan to Anamosa for the next year has appeared at museums in New York, Chicago and Dubuque. The location is a park like setting behind Wapsi Physical Therapy and Fitness Center, 315 E. Main St.

Pictured (L-R) KIB's Bill Jackson, carrying the suit case; (standing) Beth Hicks, KIB Development & Fundraising Director; Francis Boggus, Clinton County HTP Community Coach; Margo Underwood, Pocahontas County HTP Community Coach; Sherrie Humphries, Louisa Development Group; Doug Friedli, Fremont County HTP Community Coach; Julie West, Westworks Marketing; (kneeling) Dave Heiar, Dubuque, Jackson, Jones counties HTP Community Coach and Gerry Schnepf, KIB Executive Director.

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Doug Friedli - Fremont County
402-873-2215

David Heiar - GWMRR Counties
563-599-1223

Beth Hicks - Capitol Neighborhood
515-556-0586

www.KeepIowaBeautiful.com

KIB TO AWARD FIVE \$1000 SCHOLARSHIPS

Keep Iowa Beautiful will award five \$1,000 scholarships to Iowa high school seniors in 2019.

Four scholarships will be awarded to students who plan to enroll in an Iowa college or university to study environmental science, community development, landscape architecture or architecture (historical emphasis) or community planning and sustainability are eligible to apply.

These four scholarships honor Bob Byers whose leadership initiated KIB's Litter-Free School Campus program in northwest Iowa in 2003. In memory of Byer's dedication to young people and environmental concerns, KIB and the Byers family established the Byers Environmental Scholarship Fund in 2009. "My dad recognized from the beginning that Keep Iowa Beautiful encourages youthful idealism and fosters service to community. This scholarship program is a great tribute to him," said Jay Byers.

A fifth scholarship will be awarded to a senior planning on studying communications and marketing. This scholarship is in honor of William J. Fultz, long time KIB founding Board member and artist. Bill served as Chairman of CMF&Z that was acquired by Young & Rubicam that became the largest agricultural agency in the world.

"KIB seeks to foster positive values in younger generations and reinforce them in older generations. We encourage respect for home, neighborhood, community and state," said Gerry Schnepf, KIB Executive Director. "KIB serves as a key resource for educating youth on the importance of environmental stewardship and community betterment."

For more information or to apply on-line go to www.KeepIowaBeautiful.com/grants/byers. Applications are due January 4, 2019 with notification in March. All award recipients will be invited to a ceremony in the Governor's Office in Des Moines in April.

NEW EDUCATION COORDINATOR

Keep Iowa Beautiful has named a new Teacher's Going Green Education Coordinator. Heather Staebell, of Ankeny, joined KIB in early September. She had been with the Central Rivers AEA as a paraeducator program administrator, certifying agent and instructor.

"We have great educational base in TGG and Heather brings the skills to grow and enhance the program and make it easier for teachers to utilize this asset," said Gerry Schnepf, Executive Director. "Heather knows the system and understands the needs of teachers."

Heather has taught in the Ankeny Community Schools and the Cedar Valley Catholic Schools.

She is a graduate of the University of Northern Iowa with a Master's Degree in Professional Development for Teachers.

Heather's volunteer time includes the PTO President for Northwest Elementary in Ankeny and a religious education teacher for St. Luke Catholic Church.



Heather Staebell

2019 PAINT IOWA BEAUTIFUL PROGRAM

Keep Iowa Beautiful and Diamond Vogel Paint are announcing the 2019 Paint Iowa Beautiful program. The program provides free paint to a wide variety of public service projects throughout Iowa. This year Diamond Vogel has agreed to expand the paint allocation to include Iowa's 70 state parks.

"We are pleased to provide additional paint to enhance Iowa's state parks," said Doug Vogel, Vice-President of Marketing, of the Iowa based company. "The 100th anniversary of our state park system will be celebrated in 2020 and the next year provides a great opportunity to spruce up the beauty of our parks."

"Keep Iowa Beautiful's 16-year partnership with Diamond Vogel Paint has helped improve over 786 community projects in Iowa," said Gerry Schnepf, Keep Iowa Beautiful Executive Director. "Over 9,640 gallons of paint and hundreds of local volunteers are helping build stronger Iowa communities through beautification."

The online grant application is now open to Iowans and can be completed and submitted by February 15, 2019. Access the Paint Iowa Beautiful application at:

<https://www.KeepIowaBeautiful.com/grants-awards/paint-iowa-grant/>



NEW KIB BOARD MEMBER

John Lundell was elected to the Keep Iowa Beautiful Board of Directors. John is serving his third term as Mayor of Coralville although he has been active in the community for over thirty five years. Prior to being elected Mayor, John served on the Coralville City Council for ten years including serving as Mayor Pro-tem.

Mayor Lundell is an active member of both the Iowa League of Cities and the National League of Cities. He serves on the Executive Board and is currently President of the Iowa League. He is also serving on the National League of Cities Federal Advocacy Committee on Natural Resources, the Environment, and Energy.

Outside of his City responsibilities Mr. Lundell recently retired after a twenty-two year career in public health serving as the Deputy Director of the University of Iowa Injury Prevention Research Center.

John is married to Diana Lundell who also served on the Coralville City Council for fifteen years prior to him being elected. They have two grown children.



John Lundell

PHOTOGRAPHY CONTEST

Have already taken a photo of your favorite place in Iowa? If you have not, Fall is a great time to grab your camera and take that shot and enter it in Keep Iowa Beautiful's 9th Photography Contest aimed at raising awareness of Iowa's rural and urban beauty. This photo contest offers both amateur and experienced photographers an opportunity to tell Iowa's story in a fun, engaging way during your favorite season.

"This is a great way for 'Iowa lovers' to share what they like about Iowa," said Gerry Schnepf, KIB Executive Director. "First place will receive \$50, second place \$40 and third \$30." Each winner will also receive a one-year subscription Our Iowa magazine.

The deadline is December 14, 2018 and entries must be submitted as high resolution JPEG electronically to bjackson@keepiowabeautiful.com. \$5 entry fee, contest rules and payment can be made at <https://www.KeepIowaBeautiful.com/photography-contest-entry/>



HOMETOWN PRIDE COACHES CORNER

Building Stronger Communities – Developing Sustainable Futures

Hometown Pride — Fremont County-Farragut

Farragut Community Hometown Pride Volunteers making their community Barn Quilt...nautical theme in honor of Admiral Farragut..."Damn the torpedos, full steam ahead". Merrily Tunnichliff (owner), Deb Taylor (Sidney Hometown Pride member), Bill Taylor (Sidney Hometown Pride member), Peter Johnson (Sidney Hometown Pride secretary).



Hometown Pride — Fremont County-Sidney

Sidney Hometown Pride welcomes new businesses to town (since there is no longer a Chamber of Commerce).

Our official welcome to JB Parts & Supply - NAPA Clarinda, Shenandoah, & Sidney!

Front row : Chris Hardie (NAPA Territory Sales Manager), Beckie T. Finch (Business Manager), Chuck Harrington (store manager), Joe Tunnichliff (owner), Aaron Loewe (Sidney Hometown Pride president), Jonna Loewe (Sidney Hometown Pride member), Paul O Hutt (Sidney Hometown Pride member).

Middle/back row: Terry Graham (Sidney Hometown Pride vice president), Rick Finch (Beckie's husband), Ken Brown (Sidney Hometown Pride member), Dick June McClure (Sidney Hometown Pride member), Joy Tunnichliff (Joe's wife), Sarah Tunnichliff (Joe & Joy's daughter), Lauren Tunnichliff (Joe & Joy's daughter), Merrily Tunnichliff (owner), Deb Taylor (Sidney Hometown Pride member), Bill Taylor (Sidney Hometown Pride member), Peter Johnson (Sidney Hometown Pride secretary).



Hometown Pride — Jackson County-Preston

Easton Valley football team helping at the Preston Walking Path Breakfast Fundraiser.



Hometown Pride — Jackson County-Bellevue

Students in Bellevue raised over \$1900 for the Cole Park playground through their raffle for the first kids to go down the slide. Bellevue State Bank matched \$500 so they raised nearly \$2500.



Hometown Pride — Jasper County-Prairie City

Shown below is the Garden Square Park bandstand in Prairie City, under refurbishment thanks to Prairie City Hometown Pride. The bandstand is the focal point of Garden Square Park, which is the Prairie City town square. Built in 1931, it has been a hub for community activities for nearly 90 years. Prairie City Hometown Pride was able to do local fund raising, and obtain grants from Prairie Meadows and the Jasper Community Foundation. The City, acknowledging the efforts of Hometown Pride, stepped in to complete the needed financing.



Prairie City Hometown Pride was able to locate historic photos of the bandstand to ensure that the work is completed in a manner that is historically accurate. In addition to the new roof, extensive upgrades will be made to the electrical system, and the soffit and fascia will be repaired and cleaned up. Here's to the next 90 years of activities and events in Prairie City Garden Square Park!

HOMETOWN PRIDE COACHES CORNER

Building Stronger Communities – Developing Sustainable Futures

Hometown Pride — Clinton County -Clinton

Attached are two photos from September 8th , 2018 in Clinton.This was a welcoming reception at the Clinton High School.

The CIEG boarding school has opened and accepted 15 international students. The students will live at the former Ashford University campus and attend school at Clinton High School.

The City of Clinton Hometown Pride committee serves as a sponsor for the welcoming committee. The Chair of the City of Clinton HTP committee, Gary Delacy, the Clinton School District Superintendent welcomed Lingtao Kong, the founder of the Confucius International Educational Group (C.I.E.G.).



Hometown Pride — Pocahontas County-Rolfe

The Rolfe Hometown Pride Committee sitting outside of the new restroom recently completed at the Three Rivers Trailhead in Rolfe. This Hometown Pride Project was funded by a Pocahontas County Foundation grant along with several donations from businesses and individuals. A dedication for the new restroom is planned for this fall.



THANKS, THANKS and Thanks to the 66 volunteers that staffed the KIB booth in the Varied Industries Building at the Iowa State Fair. As the Fair slogan says, “Nothing Compares” to the many hours of greeting thousands of Iowans and giving them information about KIB’s programs that are helping build stronger Iowa communities.

A big **THANKS** also to our partners in making this year’s activities at the State Fair a success. We shared our booth with the popular Our Iowa Magazine. They helped create the trivia contest and provided first place prize. (see story below) Thanks to Iowa Department of Natural Resources, The Iowa Highway Patrol and Casey’s General Stores.

Please keep us in mind for next year and reserve some time at the Fair for KEEP IOWA BEAUTIFUL. The dates are August 8-18, 2019.



2018 STATE FAIR VOLUNTEERS

(number indicates number of shifts worked)

Bev & Marv Allbaugh(4)	Jim Engle	David Klein	Krista Smith
Betty Allen	Karen & John Eveland	Wendy Lemke	Scott Smith
Craig Armstrong (2)	Karen & Dave Fachman	Mark Masteller	Joyce Steinkamp (2)
Jeff & Ann Badger (2)	Phyllis Frohlich	Beth McCutchan	Jim Sweeney (3)
Nancy Baldwin	David Graham	Reo Menning	Sheryl & Alan Vander Linden
Elaine Bohling	Mike Hall	Andrew Minnick	Geneva Walker
Francis Boggus (2)	Mary Hays	Marj Nordstrum	Julie West (2)
Elaine Bohling	Beth Hicks	Dwight Randall	Inky Westfall
Teresa Carter	Nancy Higginbottom	Gale Rivas	Jan & Phyliss Wilson
Jon Christensen	Shirley Holm	Emily Romans	Joe Wozniak
Pam & Heath Ellis	Brent Isenberger	Susan & Don Sandor	
Sydney Ellis	Coleen Kint	Loretta Sieman (2)	

Keep Iowa Beautiful and Our Iowa Magazine Announce Iowa State Fair Contest Winners

Keep Iowa Beautiful (KIB), Our Iowa magazine, Honey Creek Resort and Casey’s General Stores sponsored a contest at the Iowa State Fair. Fair-goers were invited to stop by the KIB booth in the Varied Industries Building and enter the Iowa Trivia Contest. A drawing was held in the final hours of the Fair Sunday night.

1st Place winner—Mechele Matlage of Winterset. Our Iowa magazine’s Fall 6-day motor coach tour of Eastern Iowa for two.

2nd Place winner—Joan Keifer of Ankeny. A weekend stay at the Iowa Department of Natural Resources Honey Creek resort at Lake Rathbun.

3rd Place winner—Debbie Wise of Des Moines. \$50 Casey’s General Store gift card.

4th Place winner—Marlene Moorman of Newton. \$50 Casey’s General Store gift card.

Over 30,000 fair-goers stopped by the Keep Iowa Booth during the 11-days of the Iowa State Fair.



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Des Moines, Iowa 50309

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CALENDAR/DEADLINES

9th Annual Photo Contest
Entry Deadline

December 14, 2018

Byers High School Scholarship
Application deadline

January 4, 2019

Paint Iowa Beautiful Grants
Application deadline

February 15, 2019

Keep Iowa Beautiful Month
April 2019

Report Littering

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*Keep Iowa
Beautiful* 

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