

Would you like to help reduce  
littering in Iowa?

**Report Littering!**  
**1-888-665-4887**



*KeepIowaBeautiful.com*

Order your No-Litter Hotline Decal  
*(Order form on back)*

## How the hotline process works:

- Only report littering discarded from a vehicle. We can tie to the car license plate for contact information.
- Phone the hotline whenever litter is seen thrown from a vehicle.
- You will need to provide license plate; describe the vehicle in terms of brand, style and color; location, date and time of the littering; and the type of litter thrown from the vehicle.
- Your information is forwarded to the Iowa State Patrol. They have access to the car registration database so they can check the license plate information with the vehicle description. This is private information that only they have access to. Keep Iowa Beautiful does not have nor want access to this information.
- If the plate and description match, a warning letter is sent to the vehicle owner. The letter indicates that even though errors can be made, litter was reportedly seen being thrown from their vehicle. It includes the date, time, etc. of when the incident occurred. Whether or not they did the littering, they are given information on some things that they can do to help reduce littering in Iowa.

**Thanks for your help in reducing the estimated \$30 million dollar cost of littering to the taxpayer and the private business world.**

# No-Litter Hotline Decal Order Form

The decals are adhesive based and removable.

High quality with special exterior colors.

For pickup and truck vehicles with Iowa-based travel.

No shipping. All orders will need to be picked up at the Keep Iowa Beautiful office:

300 E. Locust St, Ste 100  
Des Moines, Iowa 50309  
515.323.6507

Decal size: 28" wide x 10" high

Decal cost: \$3.50 each

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Invoice Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Number of decals \_\_\_\_\_

Best time to pick-up your order (day/time) \_\_\_\_\_