

# Keep Iowa Beautiful®

Spring 2018

## GOVERNOR REYNOLDS PROCLAIMS APRIL AS KEEP IOWA BEAUTIFUL MONTH



Governor Kim Reynolds signed a proclamation, but what does it really mean for our State? It means that our residents and governing bodies recognize and commit to bringing cultural and economic vitality into communities through improvement and enhancement programs. Honoring these efforts help build a stronger Iowa. But for individual Iowans it means that your efforts, too, can play an effective role in living out this proclamation. Pick up litter when you see it, organize a volunteer clean-up group to tackle unsightly areas of your community, be a beautification advocate and work with your city officials and organizations to find grants that fund improvement projects. Big or small, you can proclaim your love for Iowa! Let us know what you are doing in your community!

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### “COMMUNITY IMPROVEMENT & CLEAN UP IDEAS”

is a KIB brochure and available at [www.KeepIowaBeautiful.com/volunteer](http://www.KeepIowaBeautiful.com/volunteer)  
Print your own copy for free.



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# BYERS ENVIRONMENTAL SCHOLARSHIP AWARDS



Byers Environmental Scholarship winners (L-R) Miriam Erickson Brown, Chair of KIB Board of Directors, Jaelyn Bowers, Hannah Heit, Emma Bruck, Governor Kim Reynolds, Aaron Koopal and Tyler Buman

At a recent Keep Iowa Beautiful ceremony at the State Capitol, Governor Kim Reynolds presented \$1,000 Byers Environmental Scholarships to five graduating high school seniors.

Students who are enrolling in an Iowa college or university to study environmental science, community development, landscape architecture or architecture (historical emphasis) or community planning and sustainability were eligible to apply.

In memory of Robert Byers, NE Iowa teacher and environmentalist, KIB and the Byers family established the Byers Environmental Scholarship Fund in 2009. "My dad recognized from the beginning that Keep Iowa Beautiful encourages youthful idealism and fosters service to community. This scholarship program is a great tribute to him," said Jay Byers.

"KIB seeks to foster positive values in younger generations and reinforce them in older generations. We encourage respect for home, neighborhood, community and state," said Gerry Schnepf, KIB Executive Director. "KIB serves as a key resource for educating youth on the importance of environmental stewardship and community betterment."

46 scholarships have been awarded since the Byers Environmental Scholarship Fund was established in.

Governor Reynolds presented checks to:

**JAELYN BOWERS**, Cedar Rapids, will be attending the University of Iowa majoring in environmental and civil engineering.

**EMMA BRUCK**, Johnston, will be attending Iowa State University majoring in environmental science.

**TYLER BUMAN**, Harlan, will be attending Iowa State University majoring in ag land and water resources management.

**HANNAH HEIT**, New Hampton, will be attending Iowa State University majoring in sustainable agriculture and animal science.

**AARON KOOPAL**, Johnston, will be attending Iowa State University majoring in architecture

# GOVERNOR REYNOLDS PRESENTS KEEP IOWA BEAUTIFUL AWARDS

The Keep Iowa Beautiful 2018 annual award ceremony was held at the Iowa State Capitol on March 20th. Governor Kim Reynolds presented the awards to the winners for enhancing the beauty, cleanliness and attractiveness of the state of Iowa.

“The KIB award program is designed to recognize special people and organizations that have gone the extra mile to help build stronger Iowa communities,” said Miriam Erickson Brown, Chair of the KIB Board of Trustees. “A more attractive community improves the economic vitality and cultural climate where we live and work.” The awardees are:

**The Donald F. Lamberti Hometown Pride Vision Award: WILLIAM J. FULTZ**—Bill has an outstanding record as a businessman / marketer, artist and as volunteer for a wide range of causes. His volunteer efforts include founding board member for the Iowa Natural Heritage Foundation and for the past 18 years as a key board member with the Keep Iowa Beautiful Board of Trustees. His skills not only as a volunteer but as an artist show in the design of the logos for both organizations. In addition, his skills guided two major publications – Robert D. Ray—An Iowa Treasure honoring Governor Ray for his photography and Iowa’s Natural Heritage in documenting Iowa’s natural world.

**The Robert D. Ray Community Award for Excellence: CITY OF VARINA** --This Hometown Pride community and its 73 citizens is like the story of “the little train that could.” Varina demonstrates the values of optimism and hard work. Their successes with community improvements and fundraising has provided a new playground, shelter house and basketball court renovations, new park furniture, landscaping, many paint projects and other improvements provides Varina with a new face. An amazing town with a visionary can-do spirit!

**Corporate Award of Excellence: OUR IOWA MAGAZINE**-- Our Iowa magazine is a rising star for the promotion and support throughout rural Iowa in enhancing the landscape, thanking those that do and showcasing the best of Iowa. Over 90,000 subscribers enjoy the food ideas, landscapes and beautiful farm sites, homespun stories of Iowa life and neighbors helping neighbors. Our Iowa magazine is helping make Iowa the number one state to live.

**Corporate Award of Excellence: THE DOWNTOWN RESOURCE CENTER (IEDA)** -- The Downtown Resource Center continues to provide a quality service to Iowa’s towns, particularly in objective evaluations of communities. The Main Street Iowa program leads the nation with over 50 towns serving as showcase communities. The programs are wide ranging and effective. • Assessing Downtown • Main Street • Downtown Resources and Networking • Funding Opportunities for Downtowns • Model Communities. The Downtown Resource Center and its staff continue to be supportive and effective in assisting the Keep Iowa Beautiful Hometown Pride program in 11 counties and over 70 communities.



Pictured (L-R) Miriam Erickson Brown, Chair of the Keep Iowa Beautiful Board of Directors, William Fultz and Governor Kim Reynolds.



Accepting the award from Governor Reynolds is Dick Farrell, (green jacket) Hometown Pride committee member, plus Hometown Pride members and citizens from Varina.



Pictures (L-R) is Editor of Our Iowa magazine Rick Jost, Governor Reynolds and Miriam Erickson Brown, Chair KIB Board of Directors.



Accepting the award from Governor Reynolds is Tim Reinders, Design Consultant of The Downtown Resource Center and staff members.

# PAINT IOWA BEAUTIFUL 2018 GRANT AWARDS

Diamond Vogel Paint and Keep Iowa Beautiful announced the grant awards for the 2018 Paint Iowa Beautiful program. The program provides free paint to a wide variety of public service projects throughout Iowa. This year, and 2019, Diamond Vogel agreed to expand the paint allocation to include Iowa's 70 state parks. 2020 will mark the 100th anniversary of Iowa's state park system.

"Governor Reynolds has signed a proclamation designating April as Keep Iowa Beautiful month and we are pleased to do our part by awarding paint to 110 community projects in Iowa," said Doug Vogel, Vice-President, Trade Marketing, of the Iowa based company. "The partnership with Keep Iowa Beautiful allows Diamond Vogel Paint to assist and work with the many local volunteers that help build communities, making Iowa the number one state in the nation to live."

Gerald Schnepf, Executive Director of Keep Iowa Beautiful added, "The Paint Iowa Beautiful program helps us increase our assistance to neighborhoods, communities, historic projects and other public service organizations in improving the attractiveness and beauty of our home areas. These projects definitely improve the beauty of Iowa, its countryside and its communities."

In the 15 year partnership with KIB, Diamond Vogel has awarded over 9,648 gallons of paint for 786 community projects in Iowa.



## 2018 PAINT AWARDS

City or County	Organization	Areas to be painted	City or County	Organization	Areas to be painted
Albion	Albion Betterment Committee	City Park and ball diamond	Griswold	Cocklin Fish Farm	Two Shelter Houses
Algona	City of Algona	State Street alley	Hamburg	Hamburg Hometown Pride	Park Shelter
Allerton	International Center For Rural Culture	Historic homes & church	Hamilton County	Hamilton County Conservation Board	Camping Cabins
Audubon	Audubon County Economic Dev.	Store fronts	Hampton	Franklin County Fair	Buildings in Pleasant Hill Village
Bedford	Bedford Area Chamber	Exteriors of Bedford businesses	Havelock	Havelock Hometown Pride Committee	AmVets Building in Havelock
Bedford	Lake of Three Fires State Park	Picnic tables throughout the State Park	Hawarden	Big Sioux River Valley Historical Soc.	Stagecoach
Belmond	Belmond Community Apartments	Apartment exteriors	Hopkinton	City of Hopkinton	Library & Park Buildings
Bloomfield	Davis County Agricultural Society	Picnic tables & restroom building	Ida County	Ida County Historical Society	1856 Stage Coach Inn
Boone	Boone & Scenic Valley Railroad	Main Depot Exterior	Ida Grove	Ida Grove Community Foundation, LLC	lobby, restrooms, hallway, theatre walls
Burlington	Art Center of Burlington	Storefront façade	Jefferson	Jefferson Park and Recreation	Park Shelter & Concession Stand
Cedar Falls	Hartman Reserve Nature Center	Select schools Cedar Falls	Kellerton	Kellerton Restoration Committee	Museum & Community Center
Cedar Rapids	City of Cedar Rapids	Downtown Alley & drain murals	Kellogg	Kellogg Hometown Pride	Community Center
Cherokee	Cherokee County Fair Association	Family Craft & 4-H Buildings	Keota	City of Keota	Buildings on Broadway
Cherokee	Hanover Historical Society	Barn and grainery	Kirkville	City of Kirkville	Park Shelter House/tables
Clarion	Clarion Pride Committee	Homes/paint and clean up	Knoxville	Knoxville Parks and Recreation	Young's Park and Auld Park
Clarion	Heartland Museum	Gift Shop and Schoolhouse	Lake Mills	Community Preschool/Daycare	Daycare Center
Clayton County	Clayton County Conservation Board	Osborne Nature Center	Laurens	Hometown Pride	Laurens City Sign
Clinton	Lyons Neighborhood Mural	Old Lyons Post Office building.	Le Mars	Le Mars Convention Center	Convention Center
Colfax	Colfax Park and Recreation Auxiliary	Quarry Springs Park Block Building	Le Mars	Le Mars YMCA	Le Mars
Columbus City	City park	Park buildings	Le Mars	Le Mars Area Chamber of Commerce	Le Mars
Conrad	City of Conrad	Park Shelter House	Lisbon	City of Lisbon	Waste Water Treatment Plant
Corydon	Wayne County Fair	Arena beachers/fence	Lohrville	City of Lohrville	Park buildings/playground equipment
Davenport	Sacred Heart Clothing Center	Minnie's Maison	Lost Nation	Lost Nation Hometown Pride	Park and homes
Delhi	City of Delhi	Park Restroom and Well House #1	Louisa County	Louisa County Rural Hometown Pride	Toolesboro Museum
Denison	Women in Business Organization	Park playground/tables	Lynnvile	Hometown Pride Committee	Playground equipment
Des Moines	Blank Park Zoo	Train Station/rental rooms	Lytton	Lytton Hometown Pride	Park shelter/tables/equipment
Des Moines	Des Moines Social Club	2nd floor corridors	Manning	Manning Hausbarn-Heritage Park	Century-old Trinity Church
Des Moines	Capitol Neighborhoods Hometown Pride	Neighborhood homes	Maquoketa	Camp Shalom	8 camp cabins
Dubuque	Dubuque Main Street	1800-1900 Central Ave./18th Street	Maquoketa	City of Maquoketa	5 Park buildings
Dubuque	Friends of the Mines of Spain	Picnic Tables/Bluff Staircase	Marquette	City of Marquette	Depot Museum
Forest City	Winnebago Historical Society	School belfrey/Rail Road Work Shed	Marshalltown	Marshalltown Neighborhood Revitalization	Two home porches/fences
Forest City	Winnebago Historical Society	Blacksmith Shop/General Store	Menlo	City of Menlo	City Hall exterior
Fort Dodge	Parks, Recreation and Forestry	Oleson Park barn and winter building	Mingo	Hometown Pride	Mural
Fort Dodge	Greater Fort Dodge Growth Alliance	Fort Dodge Fire Station	Monona	City of Monona	Fire Hydrants
Fredonia	Fredonia Hometown Pride	City Hall , Big park, small park	Montezuma	Montezuma Community Development	Park Shelter/Concession Stand/Shed
Fremont	City of Fremont	Street Poles	Montrose	Montrose Riverfront, Inc.	Landing & Shed exterior
Garner	Visioning Committee, City of Garner	Retail Building	Moravia	Moravia Community Betterment	Several homes
Grand Junction	City of Grand Junction	Concrete Building	Moravia	Moravia Area Historical Society	Country School
Grandview	City of Grandview	City Park	Moville	Woodbury County Fair	Numerous bleachers
Greenfield	Adair County Historical Museum	Penn Avenue Church	New Albin	City of New Albin	Museum and Old Fire Station
Grinnell	Village Decorating Studio	Exterior wall	Newton	Parks and City Grounds	Park restrooms

City or County	Organization	Areas to be painted	City or County	Organization	Areas to be painted
North Liberty	City of North Liberty	North Liberty	Stanton	Stanton Historical Society	Country schoolhouse/shed
Oelwein	City of Oelwein	Park Concession Building	State Center	Gutekunst Public Library	Historic library building
Palmer	Palmer Hometown Pride Committee	Community Center	Swea City	North Kossuth Community School	School Storage Shed/Concession Stand
Percival	Percival Hometown Pride	Barn quilts	Tabor	Tabor Hometown Pride	Hydrants
Prairie City	City of Prairie City	Community Building	Tipton	Cedar County Fair Association	Hog Building/Floral Building
Remsen	City of Remsen	Pool guard house/concession stand	Villisca	Community Betterment Association	Entrance signs/gazebo/playground
Riceville	Riceville Community Foundation	Farmers Market shed	Vinton	Benton Co. Historical Society	Mural
Rockford	Grow Rockford Together	City street trail "sharrows"	Waverly	Waverly Leisure Services	Cemetery Shop buildings
Sac City	Sac City Hometown Pride	Park playgrounds	Webster City	Wilson Brewer Historical Committee	Illinois Central Railroad Depot/Museum
Sac City	Sac Community Center	Community Center interiors	Webster City	Hamilton County Conservation Board	Golf course sheds
Sac City	Barn Quilts of Sac County	Barn quilts	Winterset	George Stout Fellowship for Art	Elevator & storage tanks
Schaller	Schaller Park Board	City Park Shelterhouse	Woodbine	Woodbine Main Street	Historic Woodbine Train Depot
Scotch Grove	Jones County Historical Society	Train depot in Pioneer Village.	Worthington	City of Worthington	Main Street/park buildings
Shimek State Forest	Shimek State Forest Equestrian Trails	Picnic tables/campgrounds			
Sidney	Fremont County Historical Society	Museum's County Schoolhouse			

# STATEWIDE WORKSHOPS ON SCHOOL GARDEN PLANNING



School Garden 101 is a five-week course providing educators with resources needed to plan, create, and maintain a garden. Teams of teachers and staff gain garden skills and learn how to connect gardens to classroom learning. Each class will focus on a particular garden subject and provide support for teams as they plan for their own garden.

To learn how you can bring School Garden 101 to your area, contact Martha McCormick at [Martha@nextstepadventure.com](mailto:Martha@nextstepadventure.com)

For additional school garden planning guides, videos or to learn how to apply for a garden grant, check out the Garden for Every School tab on the Teachers Going Green website.



Educators in Woodbury County participate in a plant activity during a recent SG101 session. To learn more, go to [www.teachers-going-green.com](http://www.teachers-going-green.com), click on "School Gardens"

# HOMETOWN PRIDE COACHES CORNER

*Building Stronger Communities – Developing Sustainable Futures*

## Hometown Pride – Fremont County – Percival

“Small Town, Big Dreams”. Based on the research we’ve done, Percival is the smallest town in Iowa to have their own community endowment fund.



## Hometown Pride – Jasper County – Newton

Newton Hometown Pride is coordinating an exciting project between the City of Newton, Des Moines Area Community College (DMACC), and the Newton Development Corporation. The former corporate campus of the Maytag Company has been acquired by DMACC. This includes a parcel of property which was the former location of Maytag’s washing machine production facility in Newton. The old factory site has been cleared and cleaned up, and is currently a large grass lawn of several acres, referred to as the DMACC Greenspace.

The DMACC Greenspace is strategically located between the DMACC campus and innovation center, and downtown Newton. Adjacent are several undeveloped parcels that are prime property for downtown housing. The Greenspace is considered a blank canvas. It is just waiting for an innovative idea for development into an iconic feature for Newton that is a catalyst for spurring further redevelopment and investment in the area.

The first step Hometown Pride took was to work with a student class from the Iowa State University College of Design. The class developed 10 separate design concepts for the Greenspace, ranging from straightforward to, well, zany. For example, shown below is a concept that shows large, colorful washing machine-like objects emerging from the ground on the Greenspace site, as though they had been incubating under the surface for 10 years since the factory was demolished.

The next step is to hire a designer to take the ISU student concepts along with their own original ideas, and develop a specific design plan for the Greenspace. OPN/Hitchcock Design has been selected, and will be commencing a public design process in March that will take approximately 4 months. Once a preferred design is selected, Hometown Pride will coordinate fund raising for implementation.

# HOMETOWN PRIDE COACHES CORNER

*Building Stronger Communities – Developing Sustainable Futures*

## Hometown Pride – Louisa County – Toolesboro

Littleton Brothers Memorial in Toolesboro. (All six brothers died from one thing or another during the Civil War.) The speaker is local historian Tom Woodruff with Gov Reynolds, Hometown Pride Coach Doug, Lt Gov. Gregg and Louisa Development Group Executive Director Angela Shipley.



## Hometown Pride – Pocahontas County

Pocahontas County Hometown Pride Committee members recently received \$23,570 from the Pocahontas County Foundation to assist them in providing partial funding for seven new community projects in 2018. These projects include park and community center restrooms, new flag poles, landscaping, disc-golf course, and a musical instrument garden.



*Keep Iowa Beautiful* 

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